

# Wintergreen

## 2019 Service Menu

- \$300 Press Release/Statement
- \$200 Letter/Email
- \$200 Radio/audio concept & script (15 seconds)
- \$400 Radio/audio concept & script (30 seconds)
- \$500 TV/video concept & script (30 seconds)
- \$700 TV/video concept & script (60 seconds)
- \$300 Display ad concept & copy
- \$150 Blog post (300-600 words)

\$100/hour Other writing & creative services

Flat rate custom pricing available upon request (websites, proposals, ebooks, etc.)

### **\$1,500 Small Business Social Media Strategy**

- \$250/week Social media content  
*per platform*
- \$2,000/month Social media management  
*3 month minimum; includes Small Business Social Media Strategy*

